



CASH MAGAZINE

E-CASH

CASHCOW.NL

CASHCOW DAILY

CASH FINANCIAL TABLOID

RATE CARD ONLINE 2021

GENERAL INFORMATION

title : Cashcow.nl
Cashcow Daily
subtitle : For the enterprising investor
publisher : **TRIPLE i**
Financial Content B.V.
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1090 GM Amsterdam
phone: +31(0)85 - 273 48 80
e-mail: cash@3xi.nl
website: www.cashcow.nl

Cashcow.nl

unique visitors : 80.000 per month
pageviews : 200.000 per month

Cashcow Daily

appearance : daily e-mail newsletter
subscribers : 15.000

E-Cash

appearance : 12 x
subscribers : 25.000

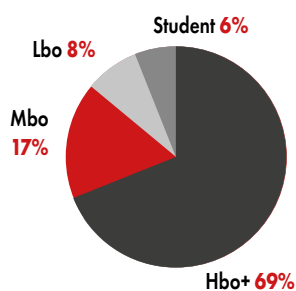
CASHCOW.NL CROSS MEDIA

As the magazine cashcow.nl is filled with tips, research and background information, our website and digital newsletter go beyond that with more up-to-date information. This means you can find more news on stock exchanges, investment funds, personal finance, real estate, asset management and advice on asset management. Next to our website we have a daily digital newsletter that is send out personalized to 15.000 subscribers every day. The E-Cash (pdf-magazine) will be published in parts before the print magazine appears. The articles will contain video-content and readers can click directly to the website for more information.

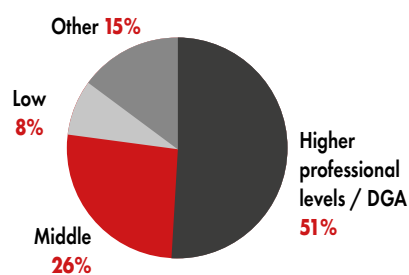
TARGET AUDIENCE

It seems that many of our website visitors and newsletter subscribers read our cashcow.nl magazine as well, so therefore the target audience is more or less the same as the once we reach with our magazine. Which enables the advertiser to target a very specific audience: highly educated males and females with good careers, above average income and house owners. Visitors to our website and subscribers to our newsletter also have a long term investment horizon. Our readers are interested in investment funds, asset management, real estate (funds), online brokerage, fiscal investment opportunities and other investment opportunities. Our audience is specifically interested in new investment opportunities.

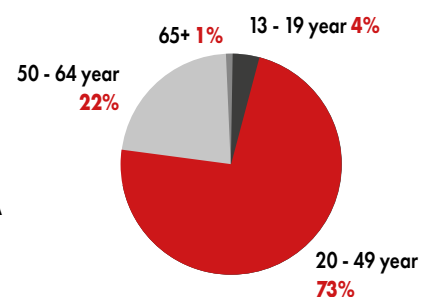
Level of education



Occupational



Age structure



MULTICHANNEL PUBLISHER

BENEFITS FOR ADVERTISERS

- Cross media platform: magazine, tabloid, website, digital newsletter, e-paper and social media.
- Advertisers are able to communicate directly with a wealthy target audience;
- Everything that is done online can be measured;

RATES CASHCOW.NL

<i>Advertisement</i>	<i>Size</i>	<i>Size mobile</i>	<i>Costs per week</i>	<i>Costs per month</i>
Billboard	970 x 250 (pixels)		€ 1.250,-	€ 4.000,-
Rectangle	336 x 280 (pixels)	300x250 (pixels)	€ 950,-	€ 3.000,-
Leaderboard	728 x 90 (pixels)		€ 750,-	€ 2.500,-
Logo – link	Text + image		€ 450,-	€ 1.500,-
Advertorial	Text		€ 950,-	€ 3.000,-
Partnerpage	In consultation		€ 10.000	per year

RATES CASHCOW DAILY

<i>Advertisement</i>	<i>Size</i>	<i>Costs per week</i>	<i>Costs per month</i>
Leaderboard	468 x 60 (pixels)	€ 2.500,-	€ 5.000,-
Rectangle	336 x 280 (pixels)	€ 2.000,-	€ 4.500,-
Full banner	574 x 60 (pixels)	€ 2.000,-	€ 4.500,-
Advertorial	Text	€ 2.250,-	€ 4.750,-
Partnermailing	html file	€ 5.000	per issue

Other sizes in consultation

SUBMITTING MATERIAL

Online material can be delivered in several formats: .gif, or .jpg. Material can be delivered at traffic@3xi.nl

CONTACT

For more information on advertising opportunities, rates or bookings please contact:
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